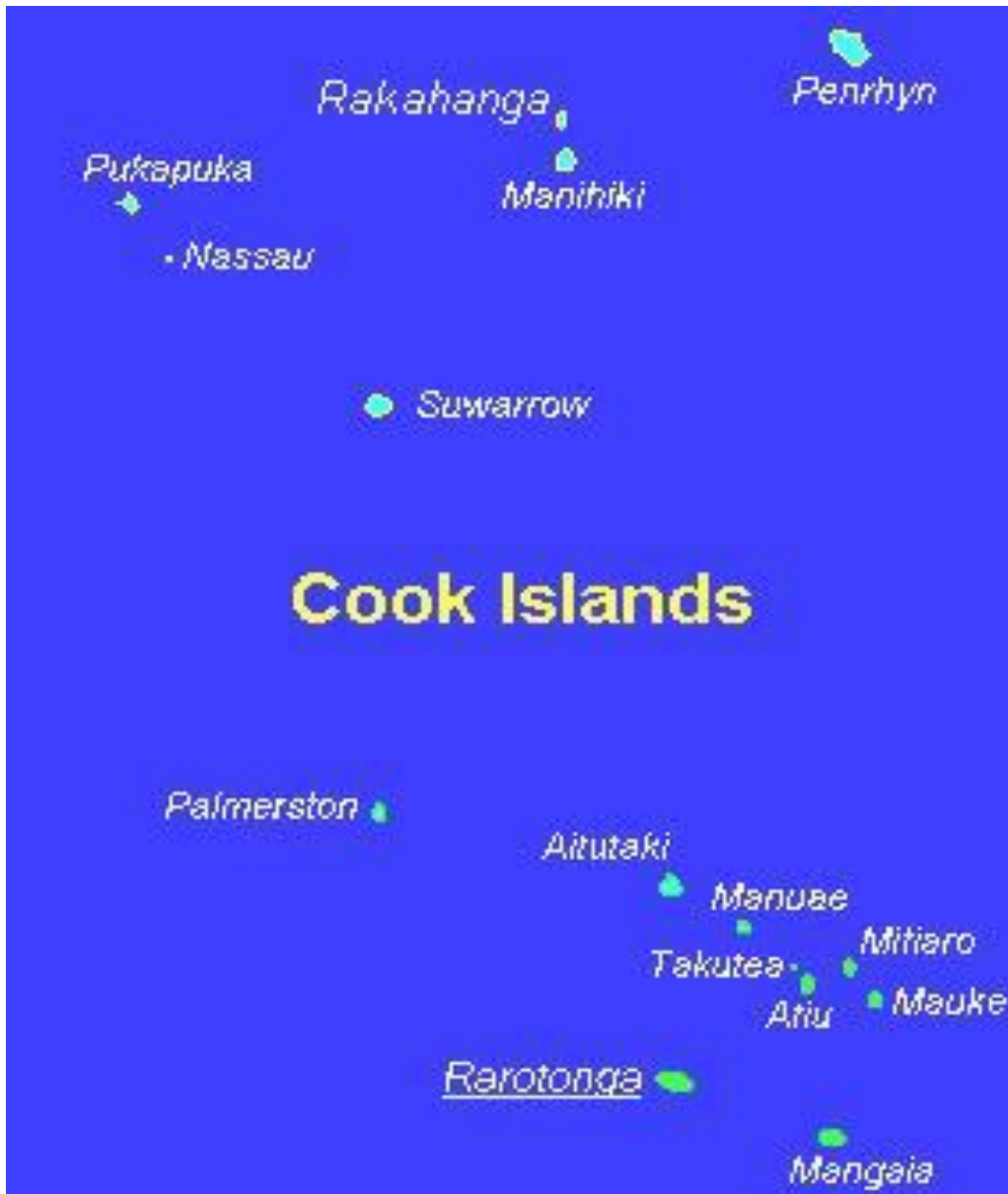


How community enterprise enables community empowerment?

- a little about where, who, what, Pukapuka is?
- the community organisation that I lead?
- a little about the work that we do?
- a have we learnt anything?





- 1595 – first Europeans
- 1857 – Gospel arrived
- 1901 – NZ annexed

- WW1 - settlement in NZ
- *Papa Manua Tutara*
Vs *Mama Matua*

- 500 Pukapuka
- 600 other Coo Islands
- 1500 Australia
- 3500 NZ



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- Papa Manua Tutara
- 1951 – Atawua Robati
- 1995 – Incorporated
- Registered 7 limited liability companies
- Cook Islands / New Zealand / Australia / Samoa





Pukapuka Pre-School



Kai Malie Foods Ltd



Pukapuka Training Academy Ltd

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Wale Works Ltd

PUKAPUKA

VISION 2020

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“Celebrating People and Success”

Advancing people, families and community

Our Ancestors Success Factors

- ✓ Know How
- ✓ People
- ✓ Technology



Mobilising Communities

- Unity – will bring greater blessings
- Beneficiary Dependency Mentality needs to be eliminated
- Requires Strong and Passionate **Leadership**.
- With A Clear and Compelling **Vision** of where you are going.
- Knowing and Understanding the **People** – the Community.
- **Know how & when** to act, to wait.
- Use a core Team.

Leadership

- ✓ Have a Clear Vision and
- ✓ Be inspired and compelled by the higher calling
- ✓ Guided by Core Spiritual Principles & Values
- ✓ and about Serving OTHERS
- ✓ with the Lelei Wua Philosophy

ATAWAI WOLO



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