

**Workshop 1c**  
**Faith based pathways to  
achieving successful  
social enterprises.**

Community Economic Development Conference  
Waitakere, Auckland 9-11 February 2010

# **In the beginning...**

- ❖ Founded 8 December 1930 at Anglican parish church of St Stephen, Adamston, New South Wales, Australia
- ❖ By Father Gerard Kennedy Tucker
- ❖ As a religious order of the Anglican Church
- ❖ Named after St Laurence, patron saint of the poor
- ❖ Moves to St Mary's Mission in Fitzroy, Melbourne to help poor in that neighbourhood

# **Putting faith into action**

'No worthwhile task is ever begun except by those with a vision. Visionaries however must be practical. We try to be practical by giving what we can and inducing others to do likewise.'

Father Gerard Kennedy Tucker

# History of innovation & enterprise

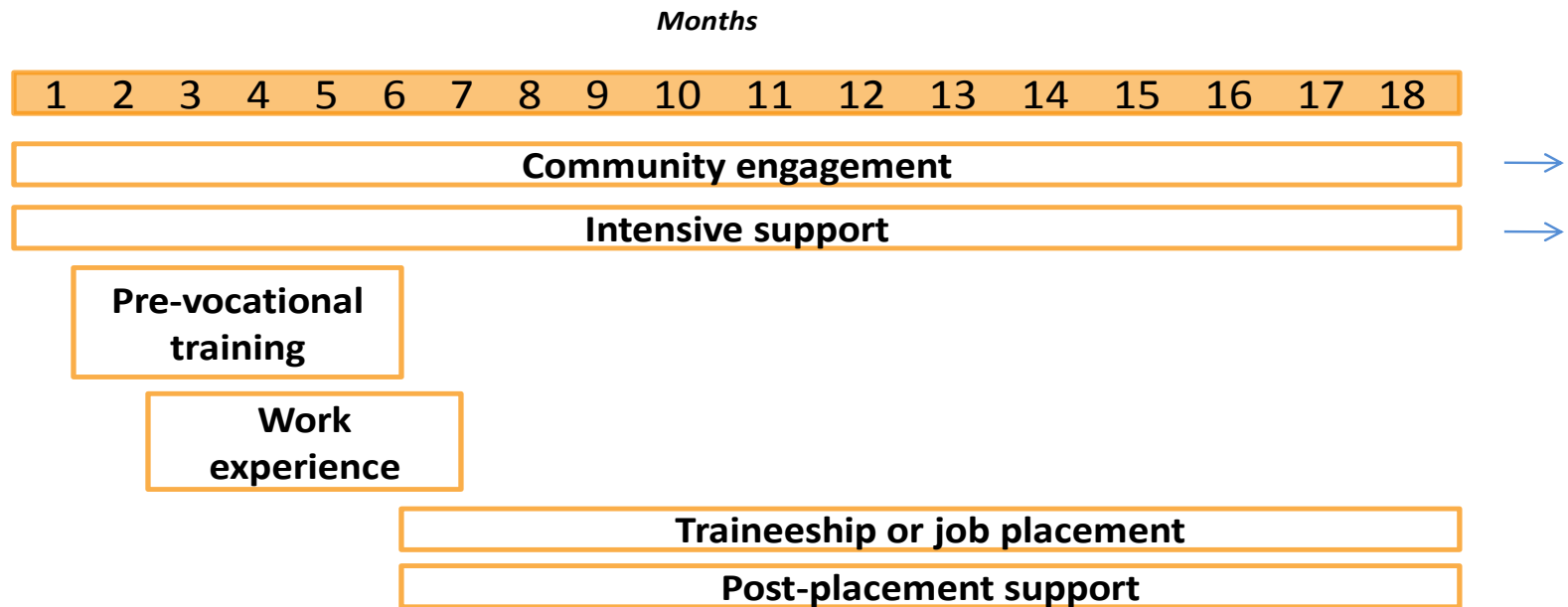
- 1933 – First *House of St Francis*
- 1935 – Establishment of *Carrum Downs Settlement*  
First Brotherhood Shop
- 1952 – *Food for Peace* campaign founded
- 1957 – *Salvage Division* begins operations
- 1968 – Brotherhood first “aged care facility”
- 1971 – *Laurence Industries* opens in Heidelberg
- 1972 – *The Family Centre Project* is developed
- 1977 – Establishment of *Fitzroy Carlton Credit Co-op*
- 1980s – Co-operative action at Brotherhood
- 1990s – Labour market programs/enterprises
- 2000s – ILM & income generating enterprises

## Global Landscapes





# Employment Pathway Model for the Community Contact Service



Social Enterprises whose primary purpose is to generate income to support vision of working for an Australia free of poverty, include:

❖ **Brotherhood Books**

Online second-hand bookstore

❖ **Mod-Style**

Importer and wholesaler of optical frames

❖ **BSL community stores**

Sells recycled clothing and homewares

❖ **Hunter Gatherer store**

Sells hand picked retro clothing and accessories and homewares from young independent designers



Brotherhood  
of St Laurence

**Any questions?**